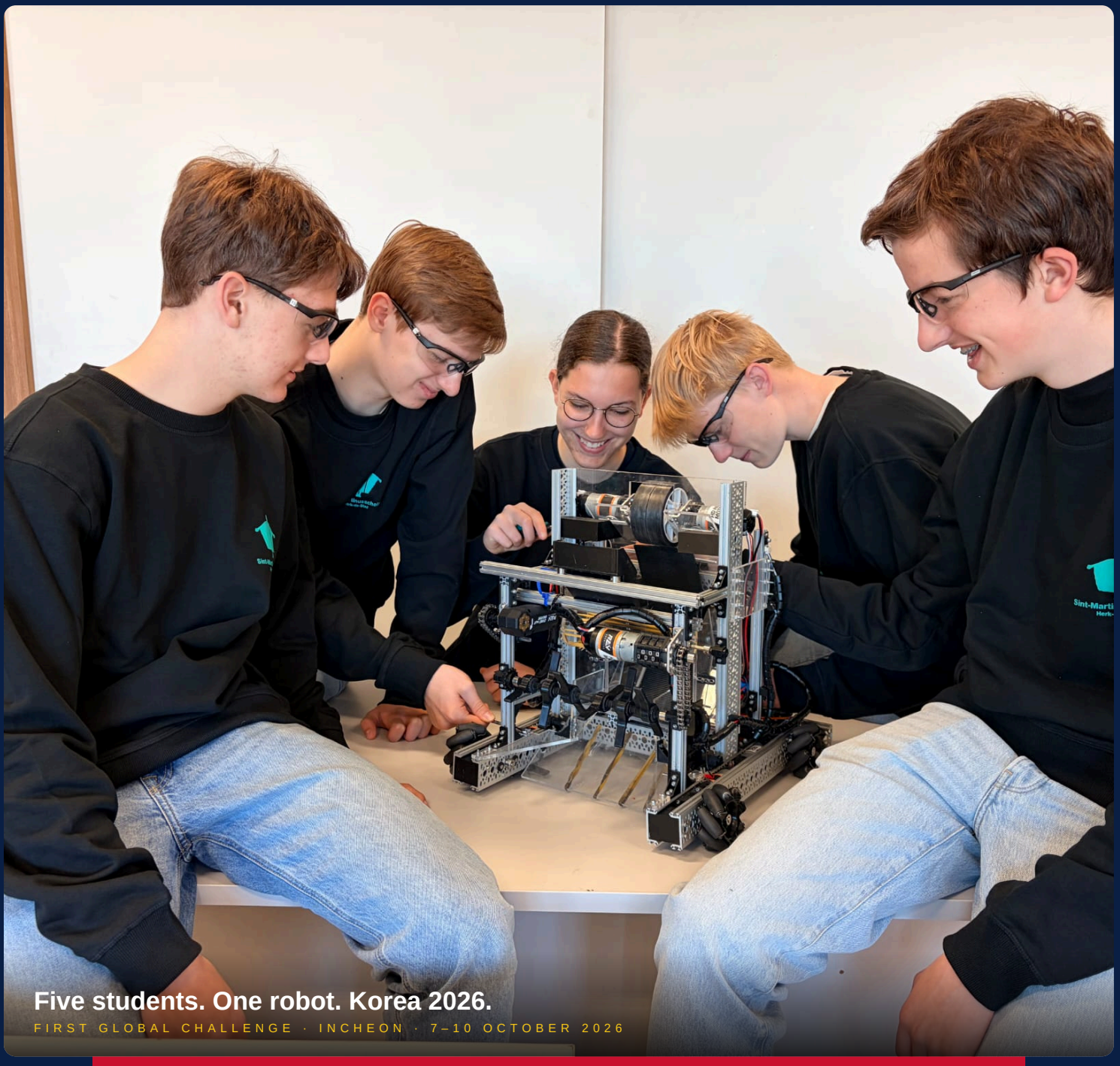
OFFICIALLY SELECTED · BELGIUM · FIRST GLOBAL CHALLENGE 2026

Team Belgium to Korea

FIRST GLOBAL CHALLENGE · INCHEON · 7–10 OCTOBER 2026



Partnership Proposal

STRATEGIC PARTNERSHIPS NOW OPEN · PARTNER OPPORTUNITIES AVAILABLE

WHO WE ARE

We are Team Belgium. Officially selected for FIRST Global 2026.

Five students from Sint-Martinusscholen Herk-de-Stad have been selected to represent Belgium at the FIRST Global Challenge, a robotics competition that brings together one team per country from 190+ nations. This is not a symbolic participation. It is a real international robotics competition, with a robot designed, built and programmed entirely by the students themselves.

We are looking for a limited number of strategic partners who want to be part of this story. Visibility through team communication, campaign materials and approved partner assets. Direct contact with Belgian engineering talent, and clear value for your company.

FOR PARTNER COMPANIES, THIS MEANS

STEM visibility
Visibility through campaign communication and approved team materials

Content & media
Ready-to-use photos, video and copy

Talent access
Direct contact with future engineers

CSR & impact
Education, innovation & global collaboration

ABOUT THE COMPETITION

About FIRST Global

The **FIRST Global Challenge** is an annual robotics competition for secondary school students, with teams from over **190 countries**. Each country sends one officially selected team, competing on equal footing.

In 2026, the competition takes place in **Incheon, South Korea**, 7–10 October. This year's theme is *"Igniting Innovation"*, centred on wildfires and how technology can help with prevention and suppression.

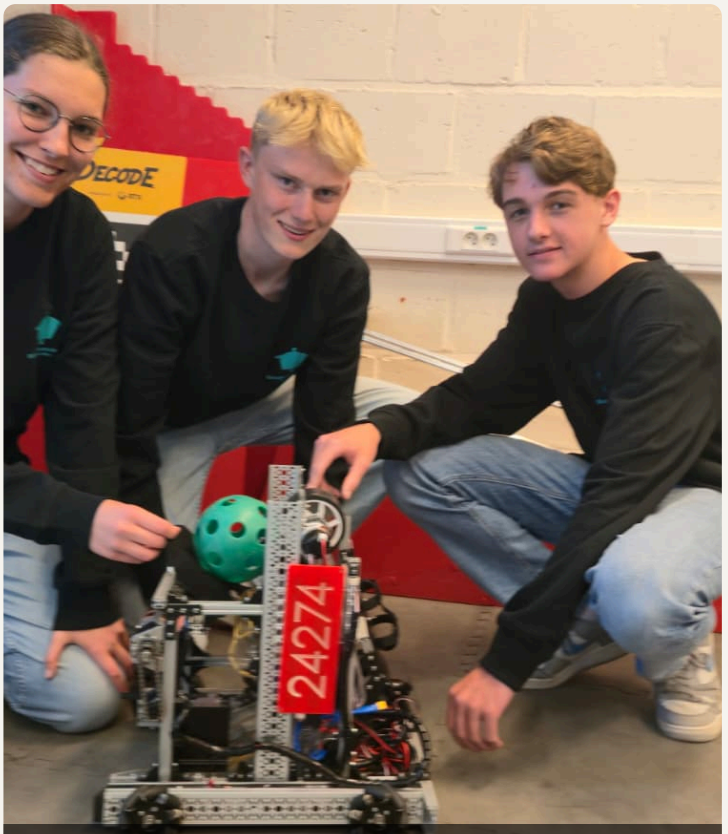
> *"Every team starts with the same REV Robotics kit. What separates teams is what you do with it: the design choices, the strategy, the problem-solving under pressure, at an international event with 190+ countries."*

Teams are paired with two partner nations and face three opponents. Communication and international collaboration matter just as much as the robot itself.

FIRST Global's mission is to inspire a generation of young people to use science and technology to address the world's greatest challenges, together across borders.

BELGIUM AT FIRST GLOBAL

One country, one team. Belgium is represented by Sint-Martinusscholen Herk-de-Stad — Belgium's officially selected team for the competition.



TEAM 24274 — FIRST TECH CHALLENGE

5 YEARS IN THE MAKING

Our Journey

This did not start with an application form. These students have been working toward this for years, step by step, through a structured STEM programme at Sint-Martinusscholen Herk-de-Stad.



FLL — WORCESTER, USA

Year 1–2 INTRODUCTION

FIRST LEGO League

First contact with programming, robotics and structured problem-solving. Teams are guided through challenges, presentations and basic robot building.

A solid foundation for everything that follows.



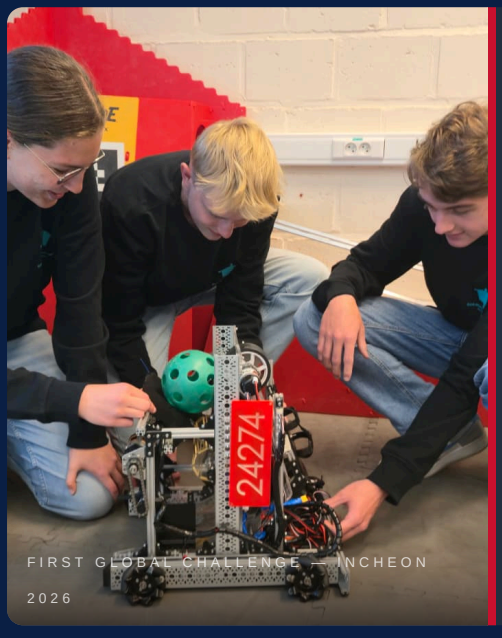
FTC — BENELUX FINALS

Year 3–4 INDEPENDENCE

FIRST Tech Challenge

Students took full ownership: designing, building and programming their own robot from scratch. Technical decisions, presentations and strategy were entirely student-driven.

Competing at Benelux Finals — against teams from Belgium, the Netherlands and Luxembourg.



FIRST GLOBAL CHALLENGE — INCHEON 2026

Year 5 — Now INTERNATIONAL STAGE

FIRST Global Challenge

One country, one team. 190+ nations. Same REV Robotics kit for every team. Students represent Belgium independently on the world stage, competing on equal footing with teams from 190+ countries.

Every partner becomes visibly connected to this journey, within the possibilities allowed by official competition rules.

MEET THE TEAM

Our Team

Five students from Sint-Martinusscholen Herk-de-Stad, all in their final year of secondary school. TWE stands for Technology & Engineering, MTron for Mechatronics. They built the robot, they run the project, and they are going to Incheon. These students are not just competing in robotics — they are preparing for future studies and careers in engineering, technology and innovation.



WOUTER BAERTS

5TWE — Technology & Engineering

Programming & software.

Responsible for the robot's autonomous control and sensor integration.



YOENE ILSBROEKX

5Mtron — Mechatronics

Mechanics & build quality.

Designs and assembles the robot's structural components with precision.



WARRE SCHOEFS

5TWE — Technology & Engineering

3D design & fabrication.

Designs and prints custom robot parts. Bridges digital model and physical build.



TIBE SMEETS

5TWE — Technology & Engineering

Electronics & wiring.

Handles all electronic systems and keeps the robot running reliably under pressure.



ABELONE TESSENS

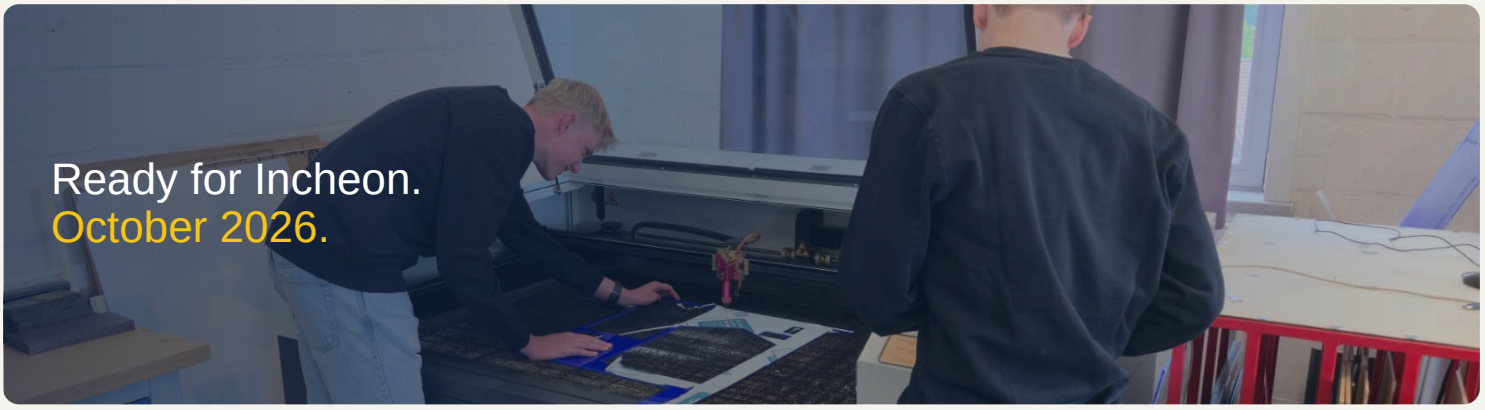
5TWE — Technology & Engineering

Design & communication.

Presents the team's work clearly to judges, partners and the public.

COACHES

- **LUCAS LEENAERS** — STEM coordinator
- **NOUD BRUYNINX** — STEM teacher
- **ARNO WUYTS** — STEM teacher



WHY PARTNER WITH US?

ADDED VALUE FOR YOUR COMPANY

DIRECT CONTACT WITH STEM TALENT

These students are heading into engineering studies. We can organise a company visit, robot demo, meet-and-greet or short STEM inspiration session for employees or graduates. A direct connection to the next generation of technical talent.

VISIBILITY THROUGH CAMPAIGN MATERIALS

Team clothing is used during travel, preparation, public moments and partner communications where permitted by event regulations. Partners remain visible across campaign content and social media from June to November 2026, within the possibilities allowed by event regulations.

CONTENT YOU CAN USE YOURSELF

Partners receive a content package including project photos, short video clips, written updates, team quotes and ready-to-use copy. We can also tailor specific content for your channels on request.

CSR AND EMPLOYER BRAND

Supporting young engineers says something about what your company stands for. That matters in recruitment, in client conversations, and in how you present yourself publicly.

SDGS & INNOVATION

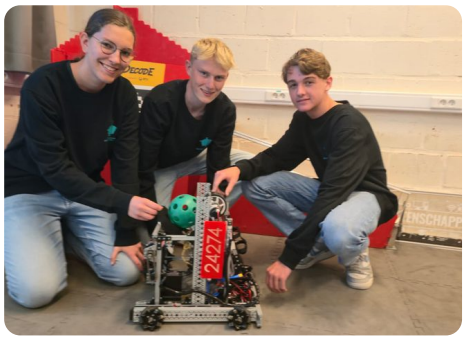
This project connects directly to UN SDGs around quality education (SDG 4), industry and innovation (SDG 9), and global partnerships (SDG 17). Relevant for companies with sustainability commitments in their reporting.

BEYOND THIS PROJECT

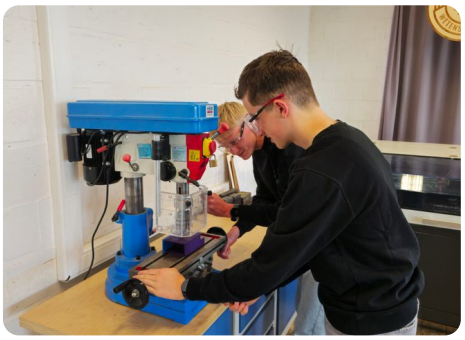
A partnership is a starting point. It connects you to Sint-Martinusscholen's broader STEM programme and to the other companies that choose to invest in it — now and in the future.

PRESS COVERAGE

We will actively reach out to local and regional press before departure, during the competition and after our return. Main Partner is included in Team Belgium's own press communications whenever relevant.









FINANCIAL TRANSPARENCY

BUDGET & FUNDING

Sending five students and two coaches to South Korea costs approximately **€ 20.000**. Sint-Martinusscholen supports the project through guidance, coordination, communication and official invoicing. All participation costs are covered through external partnerships. Below is a full breakdown.

COST ITEM	AMOUNT
Participation fee (hotel, meals & robot kit)	€ 8.750
Flights (Belgium ↔ Incheon)	€ 8.000
Visa & travel documents	€ 0
Public transport (Mpass)	€ 280
Travel insurance	€ 350
Hotel (additional days)	€ 950
Meals (additional days)	€ 800
Team clothing	€ 350
Extra robot baggage	€ 120
Reserve / unexpected costs	€ 400
TOTAL PROJECT COST	**± € 20.000**

Prices may shift with exchange rates. The participation fee is a mandatory cost set by FIRST Global and includes the official REV Robotics kit, accommodation and meals during the competition period. All participation costs are fully covered through external partnerships. Sint-Martinusscholen supports the project through guidance, coordination, communication and official invoicing.

INVOICING / PAYMENT

Official invoicing through Sint-Martinusscholen Herk-de-Stad. Payment details are provided after confirmation of the partnership.

100% EXTERNALLY FUNDED.

EVERY EURO ON THIS PAGE COMES FROM PARTNERS LIKE YOU.

PARTNER WITH US

PARTNERSHIP LEVELS

Each partnership level offers concrete, measurable returns. Choose the level that fits your company's goals, or reach out to discuss a tailored arrangement.

BRONZE

€ 1.000

MULTIPLE POSITIONS AVAILABLE

- ✓ Logo (±7×7 cm) on the Team Belgium polo*
- ✓ Small logo in the pit area (10×10 cm)**
- ✗ Logo on the robot
- ✓ Mention as Bronze Partner on the project website
- ✓ One dedicated sponsor post on Instagram
- ✗ Mention in press & interviews
- ✗ Robot demonstration
- ✓ Partner evening (dinner, final presentation & keynote, Jan/Feb 2027): 2 invitations, mention during the evening, small framed recognition
- ✓ Content package: official team photo + 5 royalty-free competition photos
- ✓ Monthly email update (August–November)

SILVER

€ 2.500

MULTIPLE POSITIONS AVAILABLE

- ✓ Logo (±10×10 cm) on the Team Belgium polo*
- ✓ Medium logo in the pit area (20×20 cm)**
- ✗ Logo on the robot
- ✓ Mention as Silver Partner on the project website
- ✓ One dedicated sponsor post on Instagram
- ✗ Mention in press & interviews
- ✓ One robot demonstration at your company or school (±1.5 hrs)
- ✓ Partner evening (dinner, final presentation & keynote, Jan/Feb 2027): 4 invitations, mention during the evening, small framed recognition
- ✓ Content package: official team photo + 10 royalty-free competition photos
- ✓ Monthly email update (August–November)

GOLD — MAIN PARTNER

€ 5.000

As Main Partner, your company becomes the most visible external partner connected to Team Belgium's entire FIRST Global 2026 campaign.

- ✓ Largest logo (±15×15 cm) on the Team Belgium polo*
- ✓ Prominent logo in the pit area (30×30 cm)**
- ✓ Logo placement on the robot***
- ✓ Prominent mention as Gold Partner on the project website, incl. short company description and a link to your website
- ✓ One dedicated sponsor post + mention as Gold Partner in the profile bio
- ✓ Mention as main sponsor in Team Belgium's own press communications and interviews, where relevant
- ✓ Invitation to the pre-departure press moment (date to be confirmed)
- ✓ One robot demonstration at your company or school (±1.5 hrs)
- ✓ Partner evening (dinner, final presentation & keynote, Jan/Feb 2027): 8 invitations, prominent recognition as Gold Partner, exclusive framed recognition
- ✓ Content package: official team photo + 10 royalty-free competition photos + personalized aftermovie
- ✓ Monthly email update (August–November) + biweekly updates during competition month (October)

* Official team clothing is worn by Team Belgium as much as possible during preparations, travel, public activities and the FIRST Global Challenge, in line with the applicable FIRST Global guidelines. During certain official competition segments, clothing prescribed by the organisation may be mandatory.

** Dimensions subject to the competition rules and possibilities.

*** In line with the FIRST Global guidelines.

PARTNER EVENTS

On a single evening in Jan/Feb 2027 we host the partner dinner, the final presentation and a keynote by labour-market expert **Jeroen Franssen** — one event. The dinner is estimated at approximately **€ 125 per person**. Ahead of the team's departure we also organise a press moment (date to be confirmed); our main partner is welcome to attend.

SOMETHING ELSE IN MIND?

None of the levels fit exactly? Tailor-made arrangements are possible. Just get in touch.

CONTACT US

NOTE ON VISIBILITY

All logo placements are subject to FIRST Global competition rules and technical regulations. If a specific placement is not permitted, Team Belgium will provide an equivalent alternative in consultation with the partner.



READY TO BECOME A PARTNER?

Get in Touch

Interested? The simplest next step is a short conversation: 20 minutes at your office or at school. We can walk you through the project, the packages, and what a partnership would look like in practice. No pressure, no obligation.

CONTACT

EMAIL	teambelgiumfirstglobal @st-martinus.be
ADDRESS	Sint-Martinusscholen Veearts Strauvenlaan 5, 3540 Herk-de-Stad
SCHOOL WEBSITE	www.st-martinus.be
PROJECT CONTACT	Lucas Leenaers · +32 472 50 05 29
INVOICING	*Sint-Martinusscholen Herk-de-Stad · Payment details after confirmation*

KEY DATES

PARTNERSHIPS OPEN SINCE	**May 2026**
PARTNERSHIP DEADLINE	**Open · ongoing**
LOGO DEADLINE (CLOTHING)	**end of September 2026**
INTERNAL GO/NO-GO REVIEW	**1 August 2026**
COMPETITION — INCHEON 🇰🇷	**7–10 October 2026**
PARTNER APPRECIATION DINNER	**Jan/Feb 2027 (TBA)**
FINAL PRESENTATION	**Jan/Feb 2027 (TBA)**

NEXT STEP

Interested in exploring a partnership? Book a 20-minute introduction meeting with our team. We will show the project, the robot and the concrete visibility options for your company. No commitment required.

SEND AN EMAIL

PARTNER COMMUNICATION MOMENTS

MAY–JUNE	JUNE–SEPT	OCTOBER	NOVEMBER
Partnership announcement	**Build progress & team preparation**	**Departure & live updates from Incheon**	**Return story, dinner & final presentation**

All content supplied in ready-to-use format for LinkedIn, internal comms and your own channels.

INSTAGRAM **@TeamBelgium_FGC** · LINKEDIN *via Sint-Martinusscholen* · T E teambelgiumfirstglobalchallenge.netlify.app



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